
ITMA 2023 HAPPENS IN MILAN!

LANARI ASSOCIATES
MULTIVERSE MARKETING AND MORE



SUMMARY

TOPICS

The 4 pillars of Itma 2023

Shaping your presence at the show

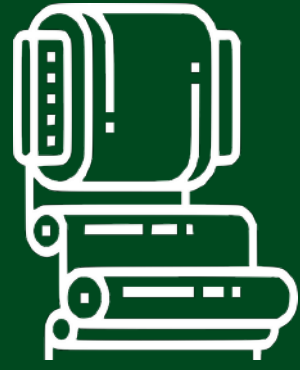
Who we are

What we can do for you

Get in touch



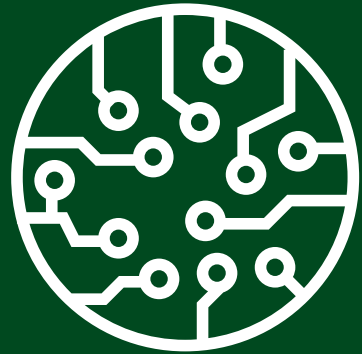
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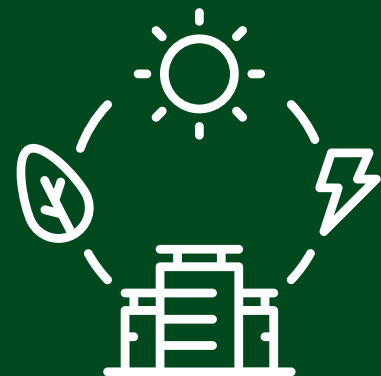
ADVANCED MATERIALS



INNOVATIVE TECHNOLOGIES



AUTOMATION & DIGITAL FUTURE



SUSTAINABILITY & CIRCULARITY

ITMA 2023

THE FOUR PILLARS

The four pillars shape ITMA 2023 underlying the main topics that will receive more attention from visitors, encouraging exhibitors to show how they interpret them.

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HAVE YOU ALREADY DECIDED?

- the **concept** of your exhibition?
 - the best **layout** that will enhance your products?
 - the ideal **solutions** for meeting your clients?
 - how to take the most out of your participation for your **social channels**?
 - your engaging and entertaining **corporate events**?
- And most of all
- **which is the right partner to help you achieve all your goals?**

**ITMA IS COMING CLOSER! WE CAN HELP YOU
BY BEING YOUR PARTNER IN MILAN**

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WHO WE ARE

MULTIVERSE MARKETING AND MORE

Lanari Associates is a service company created with the aim of assisting institutions and companies on the Italian and international markets, providing exhibition design for tailor-made stands, booth set up, ensuring a smooth execution of all related activities: from technical forms and documentation, to AV solutions. Thanks to our cherry picked partner selection, we provide also a wide range of marketing services: from event planning to digital and print media communication & PR.

We take care of individual or group participation in the main national and international events, with a proven track record of excellent deliveries.

We devise solutions in full harmony with the customer's needs.



WHAT WE CAN DO FOR YOU

BOOTH DESIGN & SET UP

Design of the best exhibition layout and flawless realization.

TECHNICAL ASSISTANCE

Preparation of the technical forms of the event: approvals, utilities, ancillary services.

SPECIALIZED SERVICES FOR YOUR EVENT

Specific marketing activities, interpreting, catering, hostesses.

COMMUNICATION & MEDIA ACTIVITIES

Communication aimed at the trade or distributors, agents and customers, organization of events in presence and phygital.



FROM CUSTOM-MADE DESIGN

Analysis of clients' needs and identification of the most effective solutions to translate the corporate image into the booth, ensuring communication coherence



TO FLAWLESS DELIVERY

Care at every single detail of the project at every stage of implementation, to ensure maximum yield of the corporate image



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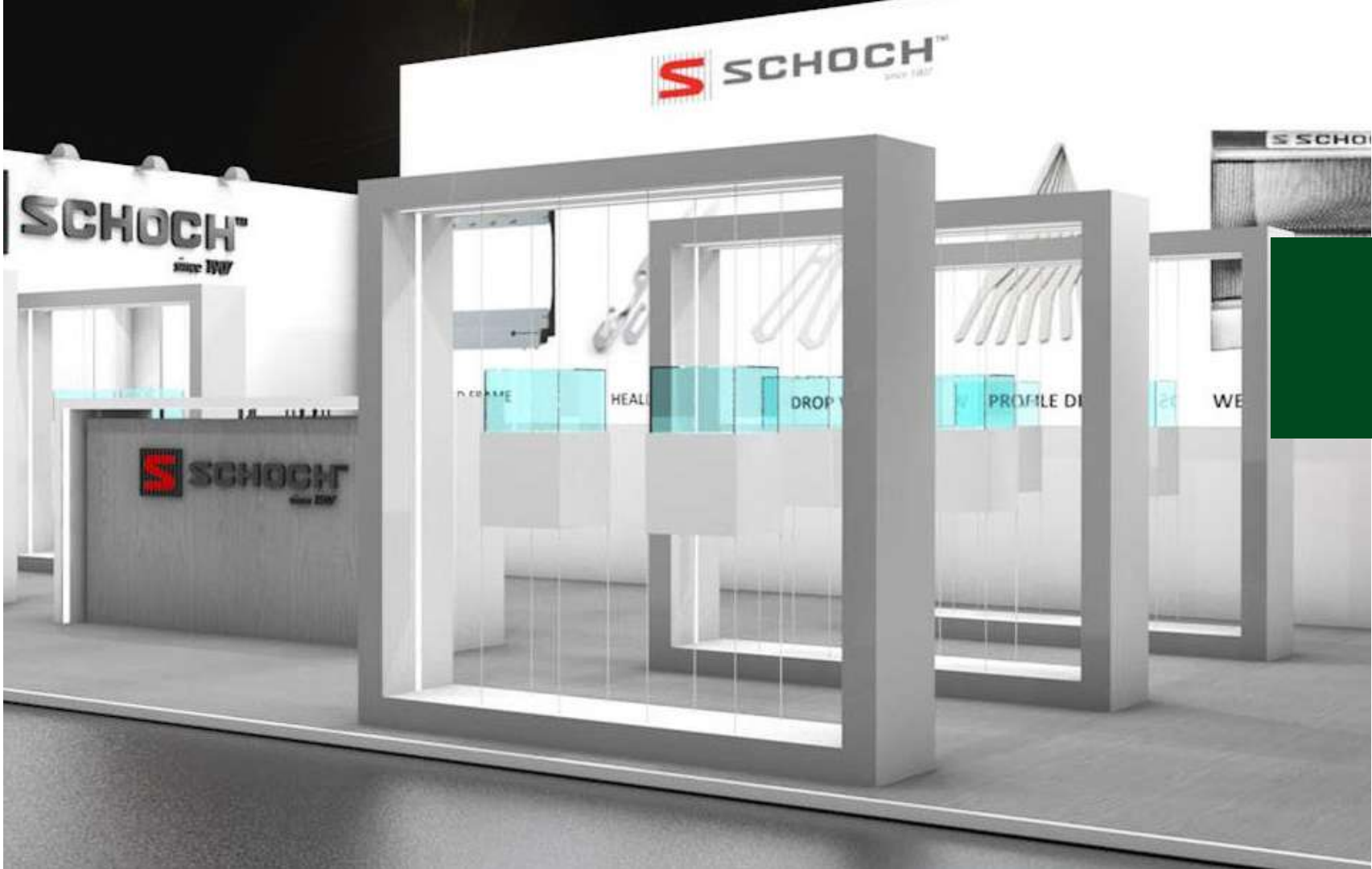
RF SYSTEMS
THE FINE ART OF DRYING

THE BEST BOOTH SPEAKS BY ITSELF

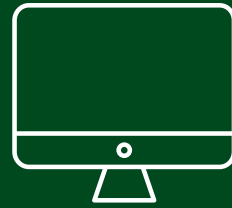


THE BEST BOOTH SPEAKS BY ITSELF

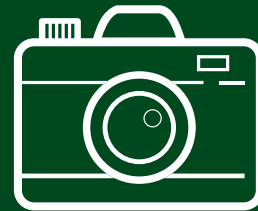
THE CARE FOR DETAILS



SPECIALIZED SERVICES DURING THE SHOW



AV solutions



Professional video
& photo shooting



Hostesses /
Stewards



Catering



CORPORATE EVENTS & COMMUNICATION INSIDE AND OUTSIDE THE SHOW



International Press Office



Media relations & PR



Organization of in-presence
and phygital events



Communication to the trade



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