



# PROSPECTUS



CONFERENCE: **AUGUST 28-31, 2021**

EXPO: **AUGUST 29-31, 2021**

CHATTANOOGA CONVENTION CENTER | CHATTANOOGA, TN

[environmentsforaging.com](http://environmentsforaging.com)

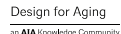
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PRESENTING SPONSOR



IN CONJUNCTION WITH



STRATEGIC PARTNER



ASSOCIATION PARTNERS





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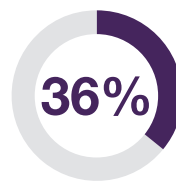
## ENVIRONMENTS FOR AGING (EFA) EXPO AND CONFERENCE

offers unrivaled opportunities to gain inspiration through a gathering of like-minded, forward-thinking individuals instrumental in the creation of future living environments for the aging. EFA Expo and Conference and its educational partners have worked together in developing a program dedicated to advancing senior environments through building, architecture, and design.

## WHY EFA EXPO AND CONFERENCE?

Exhibitors and sponsors are encouraged to participate in all aspects of the conference, including education sessions and multiple networking events. By joining us you will reach your target market, forge new relationships, gain new perspectives, and increase your knowledge of the industry.

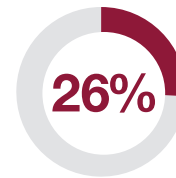
## 2019 EFA EXPO AND CONFERENCE INDUSTRY BREAKDOWN



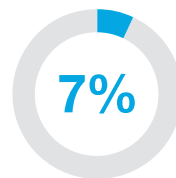
Architects



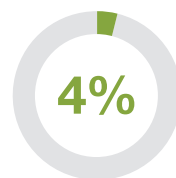
Interior Design Firm



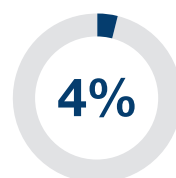
Facilities



Design/Build Firm



Multifacility Corporate or Regional Office



Contractor/Builder/Construction



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## EFA EXPO AND CONFERENCE REACHES YOUR QUALIFIED PROSPECTS

Architects | Administrators | Board Members | Presidents | Interior Designers | Principals | Purchasing Executives | CEOs | COOs | CFOs | CIOs | CMOs | Directors | Contractors/Construction Companies | Consultant | Business Managers | Owners

## ATTENDEE PURCHASING AUTHORITY



**44%**  
Approve/  
Authorize



**29%**  
Specify  
Brands/  
Vendors



**16%**  
Identify/  
Recommend  
Products

## TOP 15 ATTENDING SENIOR LIVING OWNER/OPERATORS

1. Brookdale Senior Living
2. Holiday Retirement
3. Life Care Services
4. Five Star Senior Living
5. Sunrise Senior Living
6. Erickson Living
7. Atria Senior Living
8. Senior Lifestyle Corp.
9. Affinity Living Group
10. Capital Senior Living
11. Enlivant
12. Watermark Retirement Communities
13. Integral Senior Living
14. Milestone Retirement Communities
15. Discovery Senior Living