

Best Event Agency



Lift-off Pico organises launch of Thai Airways' first Dreamliner (main); MCI events (above left, above right)

Top five winners

- 1 Pico
- 2 MCI
- 3 Pacific World
- 4 Global Source
- 5 DT Communications

sixth office in the Chilean capital of Santiago this year.

Peter Kinnane, managing director of MCI Hong Kong, says: "The team is delighted to receive this award, and we are proud to be recognised as leaders in the industry. We've had an exciting year producing creative events and designing corporate conferences and meetings that engage our clients' audiences. This award is testament to our hard work and our love of live communication. Coming second in this category after five years at the top will make us strive harder so we can regain the top spot in 2016."

3 Pacific World

The global DMC and event management company launched its first regional list, the *Destination Index Report* in November and *CEI Asia* gave an in-depth report of this in that issue.

The Index covers the period from April to September this year, identifying industry trends by measuring the number of event enquiries, rather than the number of events taking place. It gives a new dimension to the key reasoning behind destination selection.

Herve Joseph-Antoine, Pacific World's global managing director, says: "What a great recognition to Pacific World team members! *CEI Asia* readers highlighted their professionalism and dedication. It speaks volumes about their ability to design unique experiences in 100 plus destinations and to operate the Pacific World concept of an integrated global DMC and event company." ■

1 Pico

Pico moved up this year to take the top spot in the category. In November, *CEI Asia* highlighted Pico's execution of Thai Airways' first-ever Boeing 787 Dreamliner welcome ceremony at Bangkok's Suvarnabhumi Airport.

Pico also provided a series of services for APEC China 2014, including airport welcomes and activities for delegates' spouses.

Jaguar's brand awareness campaign across China, and the Artful Sustainability at iLight Marina Bay in Singapore are other highlights of the year.

Pico Group chairman Lawrence Chia, says: "Winning this award means a lot to us. It reinforces the success of our refined total brand activation

"Coming second will make us strive harder"

Peter Kinnane, MCI

strategy, which combines innovative offerings with integrated solutions to meet our clients' increasingly challenging objectives. This award belongs to both our loyal global clients, and to our hard-working, insightful and inspired people."

2 MCI

A provider of strategic engagement and activation solutions, MCI has maintained a strong presence in the business events industry,

making it to the top three in the category year after year. With a clear direction to deliver green events, the company was among the first few firms to introduce the position of sustainability manager, and is a pioneer in this area.

Roger Simons, MCI's group sustainability manager, shared his insights in this issue's Sustainability Report (see pages 40 and 42). The company is also eyeing the Latin American market, with the opening of its